



theMAPnetwork

The Medical & Aesthetic Professional Network

Skin Care Company Evaluation

Product Research Focus: _____

Company Name: _____ Location: _____

Phone: _____ Website: _____ Contact: _____

Local Representative: No Yes _____ Cell: _____

Product Distribution: exclusive to physicians physician's offices medical-spas salons
internet department stores sephora private label other: _____

Company Philosophy: natural/organic homeopathic/holistic state of the art aggressive
medical spa-inspired other: _____

Product Selection: age management acne pigment control professional treatments
pre & post surgical care camouflage makeup cosmetics vitamins body treatments
starter kits other: _____ unique products: _____

Retail Price Range cleansers: \$15-\$20 \$20-\$25 \$25-\$30 over \$30

Retail Price Range treatment products: \$30-\$50 \$50-\$75 \$75-\$100 over \$100

Package Description: clean/clinical sleek/high tech luxurious/expensive trendy
fun/colorful inexpensive/basic spa-inspired other: _____

Purchase Requirements: opening order minimums \$_____ subsequent minimum orders \$_____

Purchase Terms: credit card net 30 COD Other: _____

Return Policy: 100% \$ back guarantee re-stock fees none other: _____

Sample Availability: N/A purchase complimentary with purchase other: _____

Training /Educational Support: N/A on-site regional DVD/internet certifications
training facility-location: _____ other: _____

Marketing Support: brochures catalog consumer publications DVD website
on-site promotions other: _____

Clinical Product Evaluation: Visit www.themapnet.com to share your research and receive a FREE 6-month membership to the Medical & Aesthetic Professional Network. Product efficacy will also be included in the evaluation process.

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